

Ramya Anehosur, succeeds in building her family business with IC training and MAGIC Fund loan



Ramya Anehosur, 35 is an arts graduate who ventured into her family business of selling imitation jewellery in January 2016. She was confident of making the business a successful venture. She buys the jewellery wholesale from Pune and Hubli and sells it in her neighbourhood with a profit margin of 35%. She manages to make a profit of Rs.5,000 every month. Her customers are students and housewives.

Her husband is a civil contractor and her daughter is in 6th standard. They live in their own apartment. Her father is very supportive of her and is very proud of the fact that she has at last decided to pursue the family business which he had been doing for the past

40 years.

She has attended I Create training between 18-21 April, 2016. She is confident and loves this business. She has received a loan of Rs. 25,000/- from I Create MAGIC Fund.