

Shayara Banu, battling all odds, starts her own business!



Shayara Banu, an eighth standard dropout found herself and her three children facing life on their own when her husband suddenly died of kidney failure. She was distraught and clueless about managing the expenses like rent for her house or her children's fees.

Though she was self employed by using her tailoring skills, the money which she earned was not even enough for the food bills leave alone the rent and school fees. As she did not have any family of her own to depend upon, she decided to take life head on.

The only qualification she had was her tailoring skill; she decided to take it further by taking the help of RAPID. At RAPID she was advised to take I Create training to understand the intricacies of running a business profitably.

She was committed and driven by the need to have a bright future for her kids. She excelled in the I Create entrepreneurship workshop. She presented her Business Plan with great confidence which prompted I Create to assist her with Rs.35, 000 to set up her business by providing funding.

Today she is on her first step to success; she has found a shop to run her tailoring business. Her business and reputation is spreading by word of mouth. She has also started tailoring classes during her free time to earn more money as well as to help her with her business expansion.