

Sneha Expands her Business after I Create Training and Magic Fund Loan



Sneha Uppar is a well-known beautician in her neighborhood. Her husband was earning Rs.8,000 when he was working for a shop selling MRF tyres. He lost his job when the shop was shut down by its owner. He works as an electrical consultant now but does not have regular income. Since he has Diabetes he is unable to work for long. Sneha's Mother in law makes and sells rotis to share Sneha's financial burdens. Her father in

law is unwell so does not contribute anything to the family. She has a three year old daughter. She has been in business for the past four years and is successful.

With the growing needs of her family and to provide for her daughter's education Sneha decided to expand her business by adding a SPA in her beauty parlor to help her earn more. After her I Create training she prepared a detailed Business Plan requesting loan to renovate her beauty parlor to add Spa services..

She has been assisted Rs. 30,000 from I Create MAGIC Fund.